

{Email}

<Subject Line:> [Norvax] Autorespond the Summer Away

<Title:>

Cool Off with Drip Marketing This Summer— With the Leadminer Autoresponder

<Sub Bar:> Cool Sales, Cool Commissions.

It's hot outside, but you can cool off with some drip marketing. Take the heat off your sales efforts with the Norvax Leadminer Email Autoresponder. Plus, take \$75 off the setup if you purchase within the next 7 days!

Take a look at how Leadminer does all the work, so you don't have to:

- **BrokerOffice Integration** — Use the information in your BrokerOffice system to automatically update your prospects without lifting a finger.
- **Market To Older Leads** — Got leads from 6 months ago? Throw them in and watch Leadminer turn those aged leads into commissions.
- **Automatic Proposals** — Leadminer generates detailed proposals for your prospects based on their earlier stated preferences and constantly updated information in your autoresponder system.

Act now and you'll receive \$75 off the setup cost for your new Norvax Leadminer. Just follow the link below or call one of our knowledgeable product specialists at 1-866-466-7829 ext. 1 to learn more.

Seth McNally
Sales Manager

Promotion Code: _____

<Inc.500 Logo and Tagline:> Top Ten Ranked Fastest Growing Tech Companies

{Landing Page}

<Title:>

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For a limited time, Norvax is offering our Leadminer Email autoreponder with a \$75 discount on the setup price! Leadminer takes care of all the busy work—leaving you to catch up on... well, anything.

Norvax sales automation takes the work out of health insurance sales.

- **Free Reporting** — Measure how your leads are doing with our free reporting feature.
- **Customizable Templates** — Use our pre-written and designed email templates to send out to prospects, or create your own with our easy-to-use editor program.
- **Norvax Integration** — Leadminer seamlessly integrates with any and all Norvax technology, so you'll never have to input information twice should you decide to add a Quote Engine or agent Website to your marketing mix.

Want to save time by using the Leadminer autoresponder? Just fill out the form to the right or call 1-866-466-7829 ext. 1 to speak to our product specialists and secure your \$75 off the setup of your Leadminer.

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<Inc.500 Logo and Tagline:> Top Ten Ranked Fastest Growing Tech Companies